

HUMAN ASSETS PRESENTS:

# SOCIAL MOBILITY FOR BUSINESS

WHAT IS IT? WHY IS IT IMPORTANT?

HOW SHOULD YOU TACKLE IT?

**TUESDAY 3 JULY**  
**12:30-13:15 BST**

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Join our webinar to explore:

- ✔ What is social mobility?
- ✔ Why should organisations take action?
- ✔ What are organisations doing now?
- ✔ What are the biggest challenges?
- ✔ How can you get started?

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HUMAN ASSETS LTD



# AGENDA

We know that a diverse workforce achieves better financial performance and market share (McKinsey, 2017). Yet, people from privileged backgrounds continue to dominate a range of top jobs and professions. For example, only 7% of the population attend private schools, but 51% of solicitors, 34% of FTSE CEOs, and 61% of top doctors benefitted from a private education (Sutton Trust, 2016).

If talent is overlooked in this way, not only is it a social injustice but it is also a problem for economic growth. The business benefits of taking action include:

- access to untapped talent
- varied perspectives delivering smarter, more creative thinking
- employees better reflect customer base, enabling a stronger customer focus
- more diversity in teams improving decision-making and avoiding 'groupthink'



# PRESENTERS

## WENDY LYONS

Wendy works with leading global organisations on the selection, development and retention of talent. Her passion lies in enabling organisations to access and benefit from a truly diverse workforce. She is a Chartered Business Psychologist and has commented on business issues in The Times, The Observer and SkyNews.



## NICOLA SHERGOLD

Nicola is a Chartered Business Psychologist with over 17 years of experience working in selection, development and leadership for global clients. She is focussed on delivering robust and practical solutions for clients and is passionate about enabling individuals to reach their full potential, regardless of background or opportunity.

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# CLICK HERE TO REGISTER

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